



O.P. JINDAL GLOBAL
INSTITUTION OF EMINENCE DEEMED TO BE
UNIVERSITY
A Private University Promoting Public Service

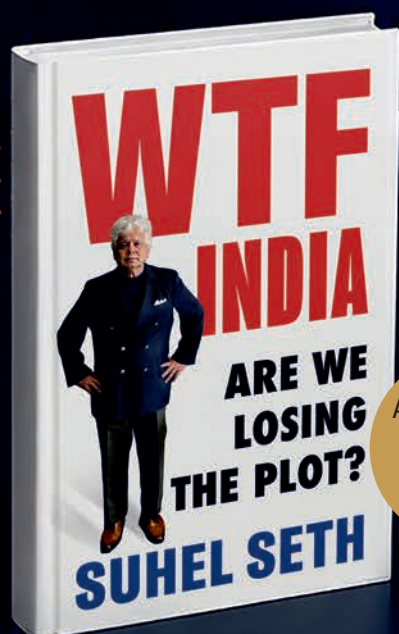
FIRESIDE CHAT

with

Mr. Suhel Seth

Founder and Managing Partner,
Counselage India

Chairman, Marketing Committee,
Confederation of Indian Industry (CII)



Author of the
best selling
book
WTF INDIA

ON THE THEME:

**“THE CHALLENGE
OF INDIA AND
INDIANS”**



WEDNESDAY, 12 AUGUST 2026



12:00 Noon

📍 **Gyaan Kendra, First Floor, Ratan Jindal Academic Block,
O.P. Jindal Global University**

R.S.V.P: events@jgu.edu.in

Programme

12:00 Noon – 12:10 PM

Welcome Address

Professor (Dr.) C. Raj Kumar

Founding Vice Chancellor
O.P. Jindal Global University

12:10 PM – 12:40 PM

Fireside Chat

Mr. Suhel Seth

Founder and Managing Partner, Counselage India
Chairman, Marketing Committee, Confederation
of Indian Industry (CII)

In conversation with
Professor (Dr.) C. Raj Kumar

Moderator
Professor Ambreen Khan
Adjunct Professor of Practice
O.P. Jindal Global University

12:40 PM – 01:00 PM

Q&A

Presenter

Ms. Ishita Khetarpal

Lecturer, Jindal Global Law School
O.P. Jindal Global University

01:00 PM – 01:15 PM

Meet & Greet

Mr. Suhel Seth

Suhel Seth is a marketer, brand strategist, and columnist. He is the Founder and Managing Partner of the consultancy firm, Counselage India. He currently serves as the Chairman of the Marketing Committee of the Confederation of Indian Industry (CII).

He writes columns on current affairs for The Financial Times, Hindustan Times, The Telegraph, and The Indian Express. He has authored several books, including "In Your Face", a collection of his columns; "Kalighat to Calcutta", co-authored with Khushwant Singh and R. K. Laxman; and his latest book, "WTF India: Are We Losing the Plot?".

A theatre enthusiast, he has performed in more than 135 English plays and has also acted in several films.